

what can I do with a degree in...

# journalism



## OCCUPATIONAL TITLES

- Account Executive
- Anchor
- Arts and Entertainment Advertising
- Assistant Editor/Associate Editor
- Audiovisual Production Specialist
- Author Assistant/Account Executive
- Bureau Reporter Publicity/Public-Relations Specialist
- Columnist Promotion Specialist
- Communications Coordinator/Theater Specialist
- Copy Editor
- Copy Editor/Copywriter
- Critic/Book Reviewer
- Desk Assistant/Editorial Assistant
- Desktop Publisher
- Editorial Writer/Executive Editor
- External/Internal Publication Editor
- Freelance Writer
- Ghostwriter/Collaborator
- Internal Publication Editor
- Journalism Teacher
- Journalist Researcher
- Lyricist/Jingle Writer
- News Director/Publicity Manager
- News Editor/Senior Editor
- Playwright
- PR Account Executive
- Professor
- Promotion Manager
- Promotion Specialist
- Proofreader
- Publicity/Public-Relations Specialist
- Scriptwriter/Screenwriter
- Section Editor
- Speech Writer
- Syndicated Columnist
- Technical Writer—technology, business, industry, education, non-profit
- Visual Information Officer and Specialist

## EMPLOYMENT SETTINGS

- Newspapers
- Magazines
- Public school systems
- Colleges/universities
- Radio/television stations
- Government agencies
- College & universities
- Nonprofit organizations
- Publishing companies
- National radio/TV networks
- Trade books/magazines
- State/regional networks
- Educational and professional companies
- Public relations firms
- Photographic services
- Consumer magazines

## SKILLS & ABILITIES

- Reading for ideas
- Adapting ideas
- Comparing and summarizing
- Informing and explaining
- Rewriting and editing
- Reading for tone and attitude
- Simplifying jargon
- Seeing connections
- Accuracy
- Weighing values
- Financial management
- Influencing and persuading
- Arguing logically
- Gathering information
- Generating new ideas
- Analyzing complex ideas
- Thinking independently
- Defining
- Working with self-direction
- Questioning conventions
- Designing/directing projects
- Working in groups
- Using computers
- Correct grammar usage
- Persuasion skills
- Creativity in written expression
- Coherence in writing and speech

## TYPICAL WORK ACTIVITIES

- Editing
- Proofreading
- Indexing
- Script Writing
- Researching
- Interviewing
- Writing

## RESOURCES AND INTERNET SITES

- South Bend Tribune Jobs: <http://www.sbtjobmatch.com/>
- Inland Press: [www.inlandpress.org](http://www.inlandpress.org)
- Journalism Jobs: [www.journalismjobs.com](http://www.journalismjobs.com)
- Journalism Internships: [www.journalismjobs.com/Search\\_Results\\_Internship.cfm](http://www.journalismjobs.com/Search_Results_Internship.cfm)
- The Write Jobs: [www.writerswrite.com/jobs/jobs.htm](http://www.writerswrite.com/jobs/jobs.htm)
- Society of Professional Journalists: [www.spj.org](http://www.spj.org)
- American Society of Journalists and Authors: [www.asja.org](http://www.asja.org)
- Writers Guild of America: [www.wga.org](http://www.wga.org)
- National Writers Union: [www.nwu.org](http://www.nwu.org)
- Newspaper Jobs: [www.schurz.com/careers/](http://www.schurz.com/careers/)



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